

Order / Rev: 37244
Alt Order #: 08863936
Flight Dates: 09/11/12 - 09/24/12

Advertiser: DSCC
Product Desc: Issue
Estimate: 1771
KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		1		\$800.00			0.00			
E 3	8	09/22/12	09/22/12	CBS Early Show - Sat.	CM	5-7a-----S-	:30	1	\$500.00	LV1	0.00	NM	1	\$500.00
				CBS Early Show - Sat.										
CBS THIS MORNING SATURDAY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1		\$500.00			0.00			
E 4	8	09/18/12	09/24/12	Live w/Kelly	CM	9-10aMTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
				Live With Regis & Kelly										
LIVE! WITH KELLY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--		2		\$750.00			0.00			
E 5	8	09/18/12	09/24/12	8 News Now Noon M-F	CM	12-1230pMTWTF--	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
				8 News Now Noon M-F										
8 NEWS NOW AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--		2		\$750.00			0.00			
E 7	8	09/18/12	09/24/12	Ellen	CM	3-4pMTWTF--	:30	4	\$900.00	LV2	0.00	NM	4	\$3,600.00
				Ellen										
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--		4		\$900.00			0.00			
E 8	8	09/16/12	09/23/12	Sun 530-6p Ins Ed Wknd	CM	530-6p-----S	:30	1	\$550.00	LV1	0.00	NM	2	\$1,100.00
				Inside Edition Wknd										
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1		\$550.00			0.00			
Week:		09/17/12	09/23/12	-----S		1		\$550.00			0.00			
E 9	8	09/18/12	09/24/12	8 News Now 4p M-F	CM	4-5pMTWTF--	:30	4	\$1,100.00	LV1	0.00	NM	4	\$4,400.00
				8 News Now 4p M-F										
8 NEWS NOW AT 4PM & 430PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	MTWTF--		4		\$1,100.00			0.00			
E 10	8	09/24/12	09/24/12	8 News Now 5-630p M-F	CM	5-630pM-----	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
				8 News Now 5-630p M-F										
8 NEWS NOW ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	M-----		2		\$1,300.00			0.00			
E 11	8	09/16/12	09/16/12	8 News Now Sun 5-7p	CM	5-7p-----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sun 5-7p (5:00 PM-5:30 PM)										
8 NEWS NOW AT 5PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1		\$2,500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	8	09/10/12-09/16/12		8 News Now Sun 5-7p		5-7p		(5:00 PM-5:30 P-----Su	:30	(\$2,500.00)	0.00	NM		
See MG 11.2														
2	8	09/16/12-09/16/12		8 News Now Sun 5-7p		430-5p		(4:30 PM-5:00 P-----Su	:30	\$2,500.00	0.00	NM		
Ⓜ MG for 11.1 09/16														
aired in program ordered														
E 12	8	09/23/12	09/23/12	8 News Now Sun 5-7p	CM	5-7p-----S	:30	1	\$2,500.00	LV1	0.00	NM	1	\$2,500.00
				8 News Now Sun 5-7p (6:30 PM-7:00 PM)										
8 NEWS NOW AT 630PM-SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1		\$2,500.00			0.00			
E 13	8	09/24/12	09/24/12	8 News Now 11p M-F	CM	11-1135pM-----	:30	1	\$1,900.00	LV1	0.00	NM	1	\$1,900.00
				8 News Now 11p M-F										
8 NEWS NOW AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/18/12	09/24/12	M-----		1		\$1,900.00			0.00			
E 14	8	09/15/12	09/23/12		CM	11-1135P-----SS	:30	2	\$900.00	LV1	0.00	NM	4	\$3,600.00

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8 News Now 11p Sa/Su 8 News Now Sa/Su 11p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----SS 2 \$900.00 0.00 Week: 09/17/12 09/23/12 -----SS 2 \$900.00 0.00														
E 15	8	09/18/12	09/24/12	Letterman Letterman	CM	1135p-1237a (11:35 PM-12:37 XM)	:30	5	\$750.00	LV1	0.00	NM	5	\$3,750.00
LATE SHOW W/LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/18/12 09/24/12 MTWTF-- 5 \$750.00 0.00														
E 16	8	09/24/12	09/24/12	Craig Ferguson Craig Ferguson	CM	1237a-137a (12:37 XM-1:37 XM)	:30	1	\$350.00	LV1	0.00	NM	1	\$350.00
LATE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/18/12 09/24/12 M----- 1 \$350.00 0.00														
E 17	8	09/15/12	09/22/12	ACC Football ACC Football	CM	930a-12n (9:00 AM-12:30 PM)	:30	2	\$750.00	LV1	0.00	NM	3	\$2,250.00
CBS COLLEGE FTBL-EARLY GAME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 -----S- 2 \$750.00 0.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 3 8 09/10/12-09/16/12 ACC Football 930a-12n (9:00 AM-12:30 PM) -----Sa-- :30 (\$750.00) 0.00 NM Credited moved to 37459 Week: 09/17/12 09/23/12 -----S- 2 \$750.00 0.00														
E 21	8	09/17/12	09/17/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
8 NEWS NOW AT 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M----- 1 \$900.00 0.00														
E 22	8	09/17/12	09/17/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M----- 1 \$800.00 0.00														
E 23	8	09/17/12	09/17/12	Ellen Ellen	CM	3-4p	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
ELLEN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M----- 1 \$900.00 0.00														
E 24	8	09/14/12	09/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	:30	2	\$1,300.00	LV1	0.00	NM	2	\$2,600.00
8 NEWS NOW ROTATION <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 M---F-- 2 \$1,300.00 0.00														
E 25	8	09/14/12	09/14/12	Letterman Letterman	CM	1135p-1237a	:30	1	\$750.00	LV1	0.00	NM	1	\$750.00
LATE SHOW W/LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/14/12 09/20/12 ----F-- 1 \$750.00 0.00														
N 26	8	09/24/12	09/24/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	:30	1	\$900.00	LV1	0.00	NM	1	\$900.00
8 NEWS NOW AT 6A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$900.00 0.00														
N 27	8	09/24/12	09/24/12	CBS This Morning 7-9a CBS This Morning	CM	7-9a	:30	1	\$800.00	LV1	0.00	NM	1	\$800.00
CBS THIS MORNING <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M----- 1 \$800.00 0.00														
N 28	8	09/17/12	09/17/12		CM	10-11p	:30	1	\$10,000.00	LV1	0.00	NM	1	\$10,000.00

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Mon 10-11p														
Hawaii Five-O														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1		\$10,000.00			0.00			
N29	8	09/14/12	09/21/12	Fri 8-9p	CM	8-9p		1	\$7,875.00	LV1	0.00	NM	2	\$15,750.00
Undercover Boss														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	----F--		1		\$7,875.00			0.00			
		Week: 09/17/12	09/23/12	----F--		1		\$7,875.00			0.00			
												Totals	46	\$67,150.00